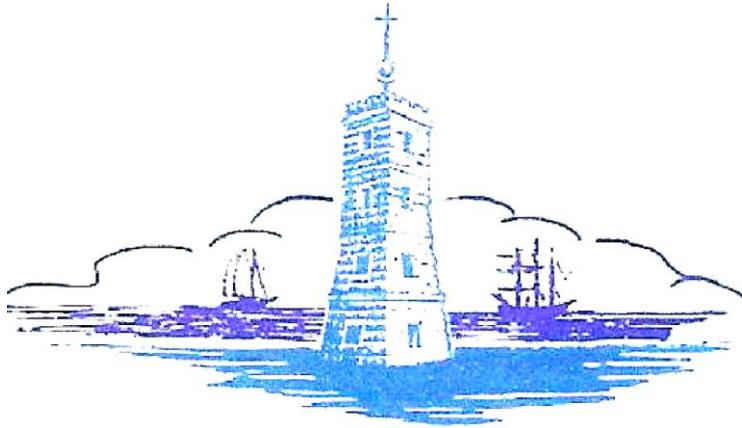




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The Timeball

Official Bulletin of the Rotary Club of Williamstown
Rotary District 9800
Rotary International Club Number 7208

Rotary Year 2019-20

11 May 2020

Youth Service Month

President's Report

Welcome to Ross Butterworth, Fred Grundy, Patrick Doherty, Des and Stan. Brad sends his apologies.

I attended a PETS zoom meeting on Sunday run by DG Grant Hocking. We discussed what Clubs are doing with Zoom. Most of them have had a better attendance with Zoom.

Next weekend is the seminar on applying for grants from philanthropic bodies. – Sunday at 2pm. Our club needs to nominate some members so I'll tune in next weekend. And if anyone else interested let me know.

Thursday 21 May another Board meeting by Zoom. Will be sending out info shortly.

On Sunday 24 May is the District Assembly, 15 minute plenary sessions followed by another 30 mins. Will be 14 breakout rooms, members can choose avenues of service they are directors of.

I now have the pleasure in inducting a new member, Fred Grundy. This is an historic first for our Club – a zoom induction! I've known Fred as a friend since Yvonne joined Rotary. Presenting under classification as Retailing, Sales Management. *(Presented with Rotary lapel badge and Rotary kit).*



Damien added: Your energy is amazing and whenever we get together there is this sense of connectedness and joy. Looking forward to having you around for a long time.



Announcements

Murray.

Eddie spoke about the District Training Assembly on 24 May, 10 to 12.30. This is a great opportunity for members. List of all breakout sessions in this Bulletin. Normally quite a good representation from our Club.

As Eddie mentioned, the meeting for Building a Funding Pipeline for Rotary Clubs on 17 May, 2 to 3.30. All about engaging with philanthropic organisations and various strategies for getting external grants. For people taking over ROCAN directorships, will be particularly valuable.

RI Conference planned for Honolulu in June had to be postponed, Now going to do a virtual conference over several days. Not sure how it will work as had expected 30,000 people. They plan to have the usual Flag ceremony, speakers, breakout sessions.

Guess who? One club got everyone to send in themselves as babies. Had a competition, whose photo applied to whom. So let's try this. Send in your pics.

Guest Speaker PDG Ross Butterworth

JB introduced Ross. Founder of WERN, DG from 2013-14, from Rotary Club of Caroline Springs. The driving force behind WERN. Had association with Ross since the early days of WERN. Giving us an update of where WERN is at.



"Thanks John. It's been 5 years to the month. PDG Murray was DG of the year and pleased to have him there to open the network. A lot has happened since then and pleased Williamstown Rotary has been around for much of the journey. Initially in West Footscray. This came about via a discussion with past member Ronnie Goldberg and I know a lot of you will remember him as a dynamic member. Ronnie had arranged access to the Footscray site. Rest is history. Since then four years at Cross St. Only reason not there today is that due to tunnel works starting in March 2019 was forced to relocate to Derrimut."

WERN is a Rotary Community service project of 12 Rotary clubs that contribute to the management of the program. They provide the volunteers and the programs.

WERN is about partnership with other agencies. It provides emergency relief assistance through member welfare agencies for marginalised or suffering clients. They do not deal directly with the public but only take clients referred by their partner welfare agencies or member Rotary clubs. It is staffed by volunteers. Agencies cover mental health, domestic violence, homelessness, immediate relief for people affected by bushfires or floods. Manage collection of goods through the volunteer drivers.

Based on the successful Eastern Emergency Relief Network (EERN) which was started 24 years ago by one man in a garage in Mitcham, now two warehouses serving 3000 families a year.

In 2015 WERN became incorporated, a registered charity and a Foundation with DGR registration. In the first year it partnered with 40 welfare agencies and 162 case workers on the ground; 160 families and individuals assisted; provided \$80K of goods or 1800 items; 160 collections and 2200 volunteer hours contributed to the WERN program. Now 50 agencies and 350 accredited case workers. And helping 480-500 families a year.

WERN recently received \$10,000 from Cleanaway to go towards investing in equipment to improve services. Very careful of goods that are accepted as donations from a cost and environmental perspective. Proud that 40,000 items have been saved from going to landfill. Have started a conversation with City of Melton to partner with a joint development for a purpose-built warehouse in Ravenhall. 850 sqm for a 20 year term at a peppercorn rent.

During recent bushfires established an agreement with East Gippsland Rotary Fire Aid. Donated and delivered 2 house-lots of initial furniture requests to Bairnsdale mid-Jan. Agreed to provide whitegoods packages to affected families so they can start up again.

Would like other Clubs especially in the cluster to become more involved with WERN. Have had significant support from Rotary Wyndham and other member clubs, but the region of Hobsons Bay only sits at 7%.

A very big thank you to the Williamstown Rotary for all the support given. Ross has stood down as Chair as five years, but now Administration Manager. Still very much involved but Tony from Wyndham now running. Thanks to JB for past contribution.

Western Emergency Relief Network opened 8 May 2015



WERN – Western Emergency Relief Network



- A Rotary Community Service project of Bacchus Marsh, Caroline Springs, East Keilor, Essendon North, Flemington-Kensington, Hoppers Crossing, Melton Valley, Werribee, West Footscray, Williamstown, Wyndham, Yarraville Rotary Clubs and previously Brimbank and Sunshine.
- Providing emergency relief assistance through member welfare agencies for marginalized or suffering clients.
- Based on the very successful Eastern Emergency Relief Network
- Outstanding way to do good in the community and enhance our Rotary profile.

Rotary 



The WERN Story today:

- WERN has 50 Support / welfare agency partners & growing;
- Around 340 accredited Case Managers – WERN Troops on the ground;
- 12 Member Rotary Clubs;
- To Date: Over 5,400 people assisted; Provided almost \$1,250,000.00 of goods or 40,000 items; 1,500 collections and 12,500 volunteer hours contributed to the WERN program.



FINANCING:

- Charitable and Philanthropic Trusts – eg Lord Mayors Charitable Trust; Freemasons ;
- Councils – eg. Melton & Wyndham;
- Welfare Agencies – open to all;
- Businesses eg. CMV have donated a van, Cleanaway, VicTrack
- Member Rotary Clubs have already committed. Keilor, Footscray, Melton & Gisborne have all made specific donations to WERN;
- Asking You to support WERN which provides all Rotarians and community members an opportunity for a hands-on experience helping others whilst increasing the Rotary profile in our own community.





Western Emergency Relief Network (WERN)

Western Emergency Relief Network (WERN) supports those that experience family violence, house fires and homelessness. The Network also helps refugees and newly arrived migrants. Supported by a number of Rotary clubs we offer free material aid, including furniture and white goods to people in need across the west. Our core objective is to make available furniture and other household goods as emergency aid to those in need.

All donations must be relevant, safe and suitable for smaller homes and units.

Items Accepted by WERN include the following:

- Smaller Household Furniture (in good condition – not torn, worn out or dirty). Includes Lounge Suites, Dining Tables and Chairs, Bedroom furniture and Wardrobes up to 1.5m wide.
- Single Arm Chairs can be accepted depending on current demand
- Whitegoods (in good working order)
- Electrical Appliances (In clean working order) – Microwaves, TVs, toasters, kettles, lamps, heaters, fans etc. All electrical appliances have to be tested and tagged by us in accordance with Australian Standards. Those with cords that are frayed, torn or damaged are not acceptable.
- Beds / Mattresses (Not King Size), Bedding / Linen, blankets and pillows (in good clean condition).
- Household Utensils – small amounts of crockery, cutlery and cooking equipment

Items NOT accepted by WERN include the following:

- Baby Goods – cots, prams and car seats
- Old TV Hutches, Glass Door units particularly Modular Buffet units, Study or Office desks and Furniture, computer desks
- Any Cabinets, Buffet units, desks, wardrobes wider than 1.5 m or over 2 metres high or considered heavy. We cannot accept any furniture with glass doors or shelves.
- Non-essential electrical items such as Bread Makers / Coffee Machines, Radiograms, Record Players
- Computers / Typewriters / Photocopiers / Printers / Scanners / Non Digital TV's
- Old style wire base beds, heavy timber beds including bunks, king sized beds (including singles) or hospital – type beds. Non-spring Mattresses
- Futon Chairs / Beds, Chaise, Modular or corner Couches, Couches wider than 2.1m or with sagging springs or not comfortable or too large to move easily.
- Dining Chairs not in sets of 4 or more and/or considered worn out.
- Exercise equipment/Medical aids
- BBQ, Outdoor furniture, Garage/Trash & Treasure leftovers, Clothes, shoes, Toys, Books.

WERN and its drivers reserve the right to decline items considered unsuitable for its needs.

All enquiries for donations please call our Warehouse manager:

Ph. 0476 104 736 or email: donations@wern.org.

Rotary District 9800 2020-21 Training Assembly

Zoom Online Meeting

Sunday 24th May 2020

10am - 12.30pm

All incoming club officers, new members and potential leaders are invited to join together ONLINE for a District Assembly with a Difference

Choose your session including:

- Presidents / President Elect Training
- Secretaries / Treasurers Training
- Rotary Foundation
- International Service
- Youth Service
- Vocational Service
- Community Service
- Information for new members
- Membership Development
- Public Image



Further details including links to access via Zoom will be circulated in the coming days.

The 2020 Rotary Virtual Convention will join you with Rotary participants around the world.

Together, we'll still experience

- the spirit of Rotary,
- be inspired by innovation,
- celebrate our resilience, and
- explore how clubs are addressing COVID-19.

- Experience Rotary in action during our **Flag Ceremony**
- Witness the power of connection during our **general sessions**
- Learn new ways to engage with Rotary during our **breakout sessions**
- Find inspiration from our **global speakers**, and much more.

We have never needed Rotary — and we have never needed each other — more than we do now.

We hope to see you online, because Now More Than Ever, **Rotary Connects the World.**

SAVE
THE
DATE

**NOW MORE THAN EVER,
ROTARY CONNECTS THE WORLD:**

**THE 2020 ROTARY
VIRTUAL CONVENTION**

20-26 June 2020 | Learn more at [riconvention.org](https://www.riconvention.org)

<https://www.riconvention.org/en>

Join the next D9800 Zoom meeting:

Building a Funding Pipeline

Sunday 17th May
at 2 pm - 3.30 pm



Simple strategies for applying for external
and philanthropic grants.

<https://us02web.zoom.us/j/87881024222>



Gerrie Carr

has extensive experience and will
share her ideas and approach to
successful grant applications.



We want your help to shape the next 100 years of Rotary in Australia, New Zealand and the Pacific.

It is a very exciting time to be a Rotarian in our part of the world. With the celebration of 100 years of Rotary and the Melbourne International Convention in 2023 we have a once in a generation opportunity to showcase our impact as people of action.

Whilst we celebrate our longevity and success as a service organisation, we need to also ensure we are well placed to be relevant, compelling and impactful into the next 100 years.

Rotary is great in many ways, and we must keep doing the things that make us who we are – our values, our vision, our passion for helping others. However we cannot ignore the data:

- For many years we have seen a year on year decline in membership across our region, and a rising age profile – 24% drop in membership in the last 10 years, the average age in our clubs is over 60. Of the 50% of ages reported in My Rotary, 37.3% are over 60.
- We lose the majority of members who leave within their first 3 years of joining, so we are not engaging them well or not meeting expectations. In many cases we are not reflecting the make up of our communities and we have some difficulty attracting younger members. We hear that cost and time are barriers to joining.
- Many clubs struggle to get members to take on leadership roles, often because these are seen as too onerous.
- Global and local research has shown that the Rotary brand is highly respected but not very visible. We do not have a single Rotary voice in our region that not only identifies us but also enables others to easily connect.
- We have few national partners or sponsors.



We want your help on how best to capitalise on these opportunities and take us into the next 100 years.

>> What we are aiming to do

The District Governors of 2018-19 petitioned the RI Board to develop a proposed pilot structure for Rotary in Australia, New Zealand and the Pacific.

The purpose:

To develop a possible structure for our region that will help us be relevant for our members, contemporary, and flexible. We want a structure that will support Rotary clubs for service and growth, and enable us to take a coordinated and efficient regional approach to strategy, leadership, learning

and development, public image, and local Rotary entities and programs. We want it to help support change while retaining the best of the existing. And we must also recognise our different cultures – we are 14 countries.

The scope:

To develop a pilot **regional** structure to support clubs – RI is out of scope, individual club structures are out of scope. In other words – what sort of regional structure will best serve our clubs?

A representative Planning Group and five Working Groups have been developing objectives to describe what we want to achieve/deliver from a regional structure. We do not yet have a defined structure.

Find out more:

The proposed pilot regional structure initiative has been featured in:

- [The November 2019](#) and
- [April 2020](#) editions of the Rotary Down Under magazine (RDU).



How can you get involved?

We are inviting all Rotarians to provide us with feedback on three simple questions.

1. What is good in Rotary and Rotaract and should be retained?
2. What needs to change and why?
3. In an ideal world, how would Rotary and Rotaract be structured and operated?

Your responses will be collated and shared with the Working Groups to help them develop their proposed strategies and structure, which will feed into the design of a pilot structure for our region. **Important!** This is just the start of the conversation. If you wish to participate in future surveys or focus groups, we will send invitations to the email you provide.

>> Provide your honest and bold feedback – by 1 June 2020:

You can send us your thoughts in two ways:

1. Email your answers to rotaryregionalpilot@gmail.com
2. Complete an online survey which will send your answers to that same email address <https://tinyurl.com/rotarypilot>

We sincerely thank you for your interest and look forward to receiving a diversity of views and continuing the conversation with you.

Why vision and mission are critical to a club

Posted on [April 27, 2017](#)



Members of the Rotary Club of James River, Richmond, Virginia, USA.

By Richard Cunningham, Rotary Club of James River, Richmond, Virginia, USA

To be continually successful in membership development through good times and bad, a club must know who it is – its appeal. It is important to have a vision statement (what the “end state” looks like) and a mission statement.

The emotional appeal of the wordings are most important. They come before the more detailed process components of a full package of change initiatives.

“When you discover your mission, you will feel its demand. It will fill you with enthusiasm and a burning desire to get to work on it.” -W. Clement Stone

A **vision statement** describes the desired future position of the club, perhaps 5 or 10 years ahead. A **mission statement** typically covers a shorter period, say three years and explains the club’s reason for existence. Developing relevant vision and mission statements are the first steps in the process of change.

A mission statement summarizes:

- The aims and values of a club
- The tasks and purpose that clearly dictate the action plan and the reason for it.
- The core purpose and focus

This serves a dual purpose by helping members to remain focused on the tasks at hand, as well as encouraging them to find innovative ways of moving toward achievement of the club's goals. A mission statement answers the following questions:

- Why do we exist?
- What is our "business"?
- Who are our members?
- What do they value?
- What do we do to achieve the club's vision?

Well written vision and mission statements are opportunities for attracting, engaging, or retaining volunteers, building organizational culture, and increasing service activities while leveraging all resources to successfully design and implement a strategic plan.

Understanding the mission gives members a better perspective on how their gifts of time and money contribute to achieving it, which can increase engagement, retention, and growth.

[A study](#) by Bain and Company indicated that organizations that have clearly defined vision and mission statements that are aligned with a strategic plan, outperform those who do not. The ability to articulate the mission indicates its focus and purposefulness. This is Google's. "To organize the world's information and make it universally accessible and useful." "Googled" and "Googling" are now part of our vocabulary.

The most successful organizations spend abundant resources to create mission statements. Those statements are revised when conditions change. Here are some examples from great companies:

PepsiCo's mission statement is "to provide consumers around the world with delicious, affordable, convenient and complementary foods and beverages from wholesome breakfasts to healthy and fun daytime snacks and beverages to evening treats."

Starbucks Coffee's mission statement is "To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time." The firm's mission statement serves as an indicator of what the company wants to do at the core of its business.

A club's mission statement should identify actions to achieve the club's vision – and the mission statement and vision statement must be aligned with a future organizational chart, the club's current strategic plan and be supported by its bylaws.

So when was the last time your club/board reviewed (and revised, if necessary) your:

- Vision Statement?
- Mission statement?
- Organizational Chart?
- Strategic Plan?
- Bylaws?

ROTARY'S VISION STATEMENT

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

Rotary Club of Austin: Vision & Mission Statements

Vision: Who Are We?

We are a fellowship of business and community leaders positively changing the lives of our members, the Austin community and the world.

Mission: Why Do We Exist?

The mission of the Rotary Club of Austin is to ethically serve our local and global communities while providing challenges and opportunities for service and self-improvement for our members.

Rotary Club of Clearwater Beach

Mission Statement

To provide business, professional, and community leaders an opportunity for service to others in order to benefit our community and to promote high ethical standards, fellowship, and goodwill worldwide.

Vision Statement

The Rotary Club of Clearwater Beach is a diverse group of business and community leaders committed to making our local and global community a better place to live. Through fellowship, discovery and partnership, we are dedicated to engaging the community and enriching the lives of our members by having fun and making a positive impact on the lives of those we serve

Rotary Club of Fort Fairfield

Mission Statement

The Fort Fairfield Rotary Club mission is to fulfill the Object of Rotary. The club is a not-for-profit organization comprised of business and professional leaders who adhere to high ethical standards, build community goodwill, develop relationships through networking, encourage fellowship and mutual respect, and above all else, provide humanitarian service to groups in need at home and abroad.

Vision Statement

The Fort Fairfield Rotary Club vision is to continually be a high profile, dynamic service organization within the Fort Fairfield locality, actively involved in worthwhile community and international projects, which make a difference in the lives of all involved

Rotary Enviro 'Keep Cups'

- Ordered for District 9800 Conference.
- Now available for purchase.
- Prices include postage direct to your home.
- Cost:
 - 1 cup \$22 |
 - 2 cups \$40
 - 3 cups \$60
 - 4 cups \$80....



- Order: <https://www.trybooking.com/BJKLH>

Rotary Club of Canterbury

In the midst of the Covid-19 crisis, there is an opportunity to brighten the days of your family and friends by inspiring them to celebrate **World Bee Day on 20 May**.

As part of the celebration between now and then they can learn the 'Waggle Dance', video themselves doing it, and upload it to the World Bee Day website!

The main purpose of World Bee Day events is to spread awareness of the significance of bees and other pollinators for our survival. Simply proclaiming World Bee Day does not do much for bees and other pollinators; the main work of safeguarding their existence still needs to be undertaken. World Bee Day is an excellent opportunity to put bees at the centre of the national conversation for a day and encourage actions that create more bee-friendly landscapes.

Because of the lockdown, World Bee Day celebrations have been forced online, but they are energetic and full of fun. Besides the Waggle Dance, there is also a special screening of the most wonderful film ['Honeyland'](#) on 20 May.



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A central feature of the World Bee Day celebration is the whacky

'Waggle Dance'!

Register for the Global Waggle Dance Challenge

The 2020 Global Online Waggle Dance Challenge is an attempt to achieve 20,000 waggle dance videos, from 20 countries, in 20 days, ending on the 20th May 2020.

Register for the Global Waggle Dance Challenge [here](#).

What is a Waggle Dance?

You may have heard about how honeybees do the 'Waggle Dance' to communicate with their hive. The scouts forage over a radius of 5km to find pollen. They share the location to their fellow bees with an intricate waggle dance. The dance tells other bees how much food there is and how far away it is.

The 2020 Global Online Waggle Dance Challenge is an attempt to achieve 20,000 waggle dance videos, from 20 countries, in 20 days, ending on the 20th May 2020. The figure 20,000 was chosen because that's how many species of bees there are doing extraordinary work for the planet every day. The Waggle Dance music by Gus MacMillan and Jane McCracken, and which is owned by Rotary Club of Canterbury, can be downloaded from the iTunes store. You can watch the video [online](#) to learn the dance.

Now there is an official Waggle Dance for humans!

We would love friends and families all over the world to join the online event. All that is needed is to upload a video of yourself alone, or with others doing the official 'Waggle Dance'. To view and learn the dance, download the video and register [here](#).

Closing date for the video is 20 May, but if participants would like to be eligible to be part of a compilation video, they need to upload by 12 May.

His Excellency General the Honourable David Hurley AC DSC (Retd), Australia's Governor- General, will launch the online event on 20 May 2020. The governor-general is a great advocate for bees and other pollinators and the gardens at Government house proudly host several beehives!



The much-loved gardening guru, from the ABC Home and Garden Show endorses this event and features in the demonstration video for teaching the dance! Costa knows the benefit of bees to trees and plants and often advises on how to attract pollinators to your garden! Know what to grow.



Encourage all your contacts to support bees by joining Buzz, the bee, and people all over the globe to celebrate World Bee Day on 20 May.



Please pass on information about this event– even to those overseas whom you can't visit at the present time! This is a global event.

This event is brought to you by The WHEEN Bee Foundation, Rotary Club of Canterbury and Rotarians for Bees.



Guess who?



Rotary Baby Photos

Please get out your old black and white photos and send them in for our competition.

Best to send to Murray after you scan them. If you prefer, can drop into Murray's mailbox at 32 The Strand Williamstown.

Calendar of Events

Sunday 17 May	District 9800 Zoom meeting Building a Funding Pipeline Simple strategies for applying for external and philanthropic grants	2pm-3.30pm
Monday 18 May	RCW Zoom meeting Hepatitis project	7pm
Wed 20 May	World Bee Day	
Thurs 21 May	Zoom Board meeting	
Sunday 24 May	District Training Assembly By Zoom	10am – 1pm
Monday 25 May	RCW Zoom meeting Guy's trivia quiz	7pm

Further events will be scheduled as restrictions are eased in the coming weeks.

May birthdays

John Barry – 15th

Paul Morgan and Chris James – 28th

May Anniversaries

Beres Martin 1st – 7 years

Paul Morgan – 20th – 9 years

The Rotary Club of Williamstown, District 9800

<i>President:</i>	<i>Eddie Knight</i>	<i>Treasurer:</i>	<i>Nils Oman</i>
<i>Secretary/ Public Officer:</i>	<i>Jo Walker</i>	<i>Foundation:</i>	<i>Chris James</i>
<i>Membership Development:</i>	<i>Damien Hynes</i>	<i>Club Service:</i>	<i>Guy Chatain</i>
<i>Youth:</i>	<i>Damien Hynes</i>		
<i>Marketing/PR &</i>	<i>Brad Saunders</i>		
<i>Protection Officer:</i>	<i>Brad Saunders</i>		
<i>Sergeant at Arms:</i>	<i>Jack Tahj/ Stan Panten</i>		
<i>International Service:</i>	<i>Hazel Ackland</i>		
<i>Community Service:</i>	<i>John Barry</i>		

*President Rotary International
Mark Daniel Maloney*

*Rotary District 9800 Governor
Grant Hocking
<http://www.rotarydistrict9800.org.au>*

*Assistant Governor Hobsons Bay Cluster
Patrick Docherty-patrick@cfrsolutions.com.au*

*The Rotary Club of Williamstown meets every Monday, 7pm
Pelicans Landing, 1 Syme St, Williamstown*

*Contact us: Jo Walker- joannagwalker@gmail.com
Find us on the web at www.rotarywilliamstown.org.au
Rotary District 9800 www.rotarydistrict9800.org.au
Rotary Down Under www.rotarydownunder.com.au*

Networker District 9800's weekly newsletter www.rotarydistrict9800.org.au/

*The Rotary Club of Williamstown is on Facebook – any Facebook user can join the group,
and we promote the Club's activities and successes on this page*